



CASE STUDY SUMMARY



UNIFIED NETWORK AS A SERVICE STACK REVOLUTIONIZING THE RETAIL SECTOR

In the ever-evolving digital landscape, retailers face significant challenges when it comes to maintaining a seamless customer experience while mitigating cybersecurity risks.

CelerityX's Unified Network as a Service Stack solution aims to address these challenges by providing a comprehensive and integrated approach to network management in the retail sector.

THE PROBLEM

Challenges in IT Connectivity for Retail

Unlike banks or large IT companies, retailers often have limited IT resources and expertise when it comes to navigating the complexities of modern connectivity.

The wide dispersion of stores makes it economically unviable to have local teams, leading to difficulties in resolving network issues in traditional architectures. Outages and slow networks directly impact revenue by disrupting billing systems and inventory management, creating long-term reputational impacts.

Furthermore, the use of multiple vendors for firewalls and connectivity introduces complexities and disjointed experiences due to varying SLAs.



THE SOLUTION

Unified Network as a Service Stack

CelerityX offers a game-changing solution with its Unified Network as a Service Stack. This all-in-one approach streamlines network management by eliminating the need to deal with multiple components from different vendors. With the “X-one shop in a box” solution, retailers can consolidate their CCTV feeds, POS Wi-Fi, firewall, Wi-Fi partitioning, URL reputation checks, and more. Backed by reliable fibered broadband and dual SIM backup, this solution ensures uninterrupted and secure connectivity.

Security is a paramount concern for retailers, and CelerityX addresses it through its Unified Threat Management (UTM) solution. The UTM encompasses features such as intrusion detection and prevention, URL filtering, on-the-fly security policy changes, and user and application-level control. Data security is enhanced with 256 AEP encryption. CelerityX’s Managed Services and end-to-end solutioning simplify underlay and policy management, reducing IT overhead for retail owners.

The solution offered by CelerityX goes beyond network uptime, focusing on “Application uptime” and aligning with specific business outcomes. By providing application-level support and optimization, CelerityX’s Nxt-Gen Firewall ensures that retailers can maximize their operations and deliver exceptional customer experiences.

CelerityX’s Unified Network as a Service Stack revolutionizes the retail sector by addressing connectivity challenges and providing a simplified, integrated, and secure solution. This comprehensive approach optimizes performance, reduces IT overhead, and ensures seamless customer experiences. Embrace the power of CelerityX and accelerate your connectivity journey to unlock unparalleled speed and productivity. With plans starting at an unbelievable Rs 1199, witness an astonishing return on investment that materializes in the blink of an eye.

**Transform your retail operations with CelerityX
and embark on a new era of network connectivity.
Experience the difference today!**